



BYU ANNUAL GIVING REPORT

YOUR DONATIONS BENEFIT STUDENTS • SPRING 2011



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Unwrapping gifts

Last year you were among the **67,894** individuals who donated to BYU.

Your generosity benefited *thousands* of BYU students.

Donations made through the Annual Giving Office were directed by donors to:

Colleges

40%

President's
Priorities

36%

Scholarships

24%

Colleges use donations to assist students. Thanks to you, curricular activities, grants-in-aid, internships, mentored learning opportunities, and scholarships are available for students.

President's Priorities fund scholarships and mentored learning and help support BYU Magazine, Student Life, and other board-of-trustees approved programs and projects.

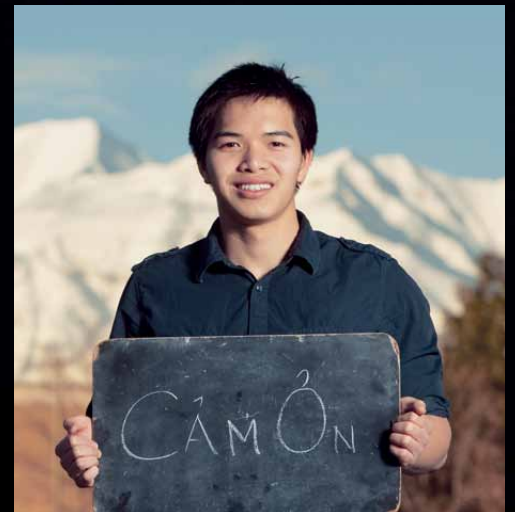
Scholarships remain BYU's top fund-raising priority. Because of this emphasis and thanks to you, donations to the general scholarship fund in 2010 significantly increased from 2009.



John Lenahan will graduate with a degree in Russian and a minor in business. Your gifts enhance the curriculum of every academic discipline at BYU.



Shannon Browning is researching cancer prevention and detection with Professor Kim O'Neill. Mentoring is possible in part because of your donations.



Hieu Nguyen, a scholarship recipient from Vietnam, says, "By funding scholarships, you are doing an amazing work in many students' lives, including mine."

Mentored BYU students thrive

When Woan Lowe joined The Church of Jesus Christ of Latter-day Saints as a teenager in St. Louis, Missouri, her family stopped talking to her and withheld financial support for her anticipated college education. So Lowe dropped her extracurricular high school activities and got a job to save for her future.

As a sophomore at Brigham Young University, Lowe participated in a mentored lab. “I had no experience, but I dove in and was fascinated by the process of research,” she says.

Mentoring happens all across campus; one-on-one or in small groups in labs and studios, faculty mentors are improving the BYU experience for thousands of students each semester.

Lowe is now a senior and will graduate this fall with a bachelor’s degree in molecular biology. She says, “Some people have dreams of attaining stardom or of climbing the corporate ladder. Instead of these, I want to be a scientist.” She will begin a BYU master’s program this fall.

Since Lowe has been at BYU, her mother has softened toward her beliefs and even attended Lowe’s wedding reception. Says Lowe: “I’ve never regretted my decision to join the Church. Looking back I’m grateful for the experiences that I’ve had as a Latter-day Saint and as a BYU student.”

To those who have aided her education she says: “I am truly grateful. Because of you an education at BYU was attainable, and because of your generosity I had a better BYU experience.”

A HOPEFUL FUTURE

Fascinated by research into the causes and treatment of Alzheimer’s disease, sophomore Matthew Bailey attended a life science symposium where fellow BYU students were presenting. He listened and watched, and at the end of the day Professor Keoni Kauwe asked Bailey whose lab he worked in. “I was hoping to work in yours,” Bailey replied.

ON THE COVER: Recently a group of students representing the College of Life Sciences shared what they have learned and accomplished at BYU. Four of their stories are on this and the following page.

COVER PHOTOGRAPH BY MARK PHILBRICK



Woan Lowe works in Professor Richard Robison’s micro- and molecular biology lab. Lowe says research for her is about curiosity, discovery, and diligence. Some of her research has focused on developing a test to more quickly differentiate between benign and deadly bacterial species.

In Kauwe’s lab, Bailey has been part of a consortium of researchers from institutions including Harvard University, the Mayo Clinic, and Johns Hopkins School of Medicine.

“Currently there is no cure for Alzheimer’s disease, but as researchers we are approaching an understanding of its causes from a genetic level,” says Bailey. This summer in Paris he will

present his findings at an international conference on Alzheimer’s disease.

A mentor has made all the difference for Bailey. “Because of my work and association with Dr. Kauwe, I’m on a life path that will be fulfilling and challenging,” he says. “My BYU education and experience have prepared me for graduate school. I am grateful for the generosity and support that made this possible.”

Continued on next page



Professor Ray Merrill invited Arielle Sloan to conduct epidemiological research. Sloan has studied the effects of homelessness on infants and mothers.

Assistant professor Marc Hansen is a mentor to Jarom Chung, who will attend Harvard this fall. They have researched how cancer cells metastasize.

THE MARROW OF LIFE

When Connecticut native Arielle Sloan considered where to attend college, she decided to go west. “I wanted to live in the desert, where people hiked real mountains and knew what Mormons were. To me, Provo was as foreign as India.”

Epidemiology, the study of health at the population level, has always been Sloan’s academic passion. As a sophomore, she began working in a lab on campus. Later professor Ray Merrill invited Sloan to participate in his research. Her work on the effects of homelessness on infant birth weight and maternal abuse has been accepted for publication in a scholarly journal.

Sloan is preparing to serve an LDS mission in Milan, Italy, after which she will return to Provo to complete her bachelor’s degree. She plans to pursue a master’s degree in public health and a doctorate in epidemiology. “I’m eager to research disease patterns and to teach,” she says. “I want to share what I learn with those who can use it to live longer, more fulfilling lives.

“BYU has a real focus on ensuring the spiritual, physical, and emotional health of its students. Professors, mentors, and fellow students have helped me succeed. Beyond those I interact with, I know that many people are actively investing in my future. Thank you.”

DETERMINED TO SUCCEED

Students come to BYU for many reasons, but recent graduate Jarom Chung based his decision largely on thrift. As a high school student, Chung worked in a bank as a loan officer assistant. The job led him to choose BYU because of its high value-to-cost ratio. “I saw that graduating debt free was a good goal.”

Once he arrived at BYU, Chung determined to get the most value he could. Initially his efforts were focused on preparing for medical school. To strengthen his chances of acceptance, he joined a lab. “I caught the research bug and realized that my mind is geared to problem solving,” he says.

Much of his research time has been spent in assistant professor Marc Hansen’s lab, seeking to understand how cancer cells spread. With

These exceptional young people are worthy of an education that stimulates and stretches them. What we do in terms of mentoring simply could not be done without able faculty and generous supporters.

Faculty willingly support and expand the concept, as do you through your generous financial contributions. Thank you for your assistance in making mentoring at BYU successful and for the interest and concern you have for our students.

—President Cecil O. Samuelson

this experience, he applied for and was accepted to many of the nation’s top biomedical sciences graduate schools. He begins his PhD program at Harvard this fall.

“I have tremendously benefited from my experience here. I am grateful for the scholarships I received,” says Chung. “I’ve worked to get by, and BYU has taught me that working hard with a positive attitude will take me far.”

MARK PHILBRICK, JAREN WILKEY (2)



Matthew Bailey researches causes of Alzheimer’s disease with Professor Keoni Kauwe. Bailey says his BYU experience has prepared him for grad school.

From a Nebraska rail yard to the California redwoods

MARK PHILBRICK (3)



MAKING TRACKS FOR BYU

Jeff and Crystal Young live in Gretna, Nebraska, where he works for Union Pacific. They give to provide scholarships. “The individuals who receive a chance to improve their education provide the most persuasive reason to give to BYU,” Jeff says.



FALLING FOR BYU

Pictured in front of Provo Canyon’s Bridal Veil Falls are Casey and Amy Pettingill from Lehi, Utah. “Most of my tuition [came from] BYU scholarships,” he says. “Someone sacrificed for me, and . . . we consider our gifts an investment that will better society.”



STANDING TALL FOR BYU

Louise Kenney, a devoted BYU contributor from Sunnyvale, California, lives near the redwoods. She explains why she donates: “My husband gave to BYU. When he passed away, I decided to continue the tradition.”



Generous alumni and friends

You may have noticed BYU Annual Giving’s full-page ads in *BYU Magazine*. Annual Giving director David Smith says of the ad campaign: “We look for individuals and couples who have been consistent with donations over the years in order to emphasize the annual part of annual giving. We are grateful for everyone who gives, because truly every gift matters.”

Defining the everyday philanthropist

By David J. Smith

I am grateful for what you provide to help Brigham Young University fulfill its student-focused mission.

I direct the work of BYU's Annual Giving Office. Our office exists to invite alumni and others to donate to the university, and I have one of the most fulfilling jobs anyone could have.

The reason I love my work is that I get to see true philanthropy almost every day. The word *philanthropy* has Greek origins and literally means "the love of mankind."


Since its founding, BYU has been buoyed up by philanthropic men and women; Karl G. Maeser, Jesse and Amanda Knight, and Abraham O. Smoot readily come to mind. Each of these benefactors epitomized the love of mankind by contributing time, talent, and means for the good of both BYU and the rising generations for whom the university exists.

HOW YOU HELP

You are a philanthropist. Through your generosity you show love for our students. Your contributions provide scholarships and mentored learning opportunities. You are bolstering programs and improving educations.

The academic and spiritual lessons students learn here at BYU prepare them to become leaders in professions, congregations, communities, and families.

Today's students will be the esteemed educators, nurses, engineers, artists, lawyers, scientists, and businesspeople the world needs. They will be future Church leaders. Above all, they will be husbands and wives, fathers and mothers. Their BYU experience will help them as they raise their children in righteousness. In a very real way, your generosity benefits future generations.

Thank you for seeing who BYU students are as well as who they are destined to become. May you feel the joy of philanthropy now and always. 



David J. Smith directs the Annual Giving Office at BYU. Smith and the Annual Giving team invite alumni, employees, students, and other friends to donate to BYU, and they thank those who do. On the telephone, through the mail, and in person, this team communicates with thousands of everyday philanthropists who support BYU.

Pictured on the back row are donor liaison Lin Brown, direct mail coordinator Tau loane, Telefund assistant Penina Ah You, and donor liaison and employee giving lead Darla Seamons; in the middle row are acknowledgment coordinator and student giving lead Tanya Floyd and Telefund manager Ryan Seamons; and in front is David Smith.

JAREN WILKEY

Who gave to BYU in 2010?

More than 42,000
graduates
(16%)

More than 6,200
current students
(19%)

More than 3,000
BYU employees
(75%)



Alumnus Alan Patterson and his wife, Jean, give because they consider all of life's blessings to be gifts from God. "We give to what we believe in."



Student Jared Pence says he's happier, healthier, and more successful when he helps others. "Most important, my gifts change other people's lives."



Employee Andrea Workman knows that small acts of kindness have lasting effects. "I like to think that my gifts contribute to students' future success."

And how?

During 2010 students working in BYU's call center had telephone conversations resulting in 23,708 people making donations.

We also had 5,951 people give in response to letters requesting donations.

And giving.BYU.edu is always on. Last year 2,847 alumni, students, employees, and other friends donated online to BYU.



The BYU Telefund employs more than 70 students to call BYU alumni and friends for support.

BYU

ANNUAL GIVING

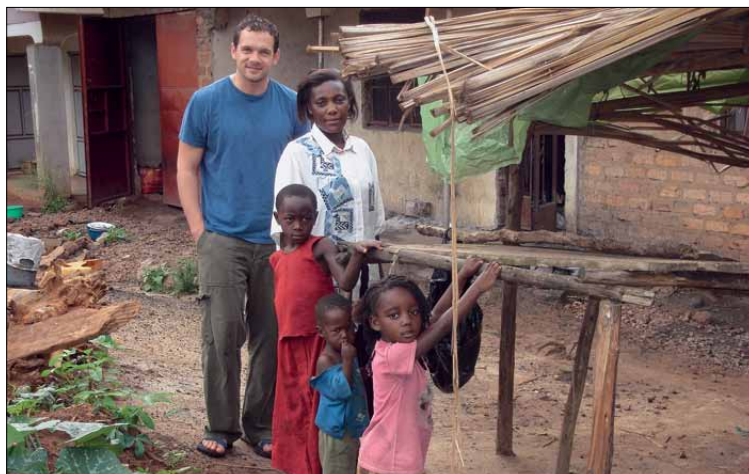
2011 alumni giving percentage goal

The BYU Annual Giving Office is aiming to have a 17.5 percent degreed alumni participation rate in 2011. That translates to 4,500 new alumni donors.

Law student found meaning assisting AIDS orphans

Most law students think of a business suit as their future uniform. Trading it for a T-shirt wasn't Tyler Lake's intention, but he did just that. As a first-year student at the **J. Reuben Clark Law School**, he fulfilled an externship in Uganda, where he advocated for children orphaned by AIDS. He even founded a charity, International Children's Legal Aid, to help AIDS orphans. "I did not realize the impact going to Uganda for five weeks would have on my life," he says. "Experiencing international human rights work through this externship, I realized a passion and excitement for another aspect of the legal profession that I found very fulfilling."

Lake is grateful to those who donated to make his externship a reality. "Donations provided the way," he says. "Thank you for believing that students need experiences like this to find their path in life. . . . I will strive to use my education to improve society and [provide for] social need in the world."



Law school graduate Tyler Lake is grateful for the five life-changing weeks he spent in Uganda, where he advocated for children orphaned by AIDS.

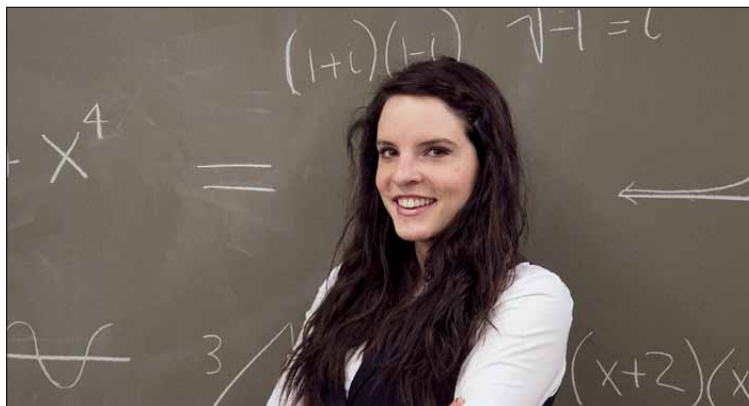
TYLER LAKE

Future educator ready to teach math and life skills

Danielle Mendel can't get enough of classrooms. Fresh from earning a double degree in mathematics education and history education, Mendel is excited to be a teacher and "give students the tools they need to succeed." And judging from her BYU experience, both objectives are well within her reach.

As a student she cofounded the BYU Mathematics Education Association, which connects math education majors to each other and to available campus resources. She also served as a research assistant for associate professor Dan Siebert in the **College of Physical and Mathematical Sciences**.

Mendel received a donor-funded scholarship, with which she was able to focus on her studies. "It allowed me to make the most of my BYU education," she says. "I was blessed through the generosity of others, and I am inexpressibly grateful."



Danielle Mendel graduated with a double degree in mathematics education and history education. She is thankful for her scholarship and is excited to teach.

MARK PHILBRICK

Scholarships helped art history student graduate



Recent graduate Tanner Young composes and arranges classical piano works. As a student he was mentored and received scholarships funded by donations.

Classical piano composer and arranger, Renaissance man Tanner Young is driven by beauty for beauty's sake. He graduated from BYU in 2010 with a degree in art history from the **College of Fine Arts and Communications**. "I come from a family of artists," Young says. "Art history is a natural field for me." Working with his family in their studio, Young provides commentary on accuracy and composition. He is also the studio's webmaster and general promoter of his family's artwork.

At BYU Young enjoyed researching in the Harold B. Lee Library. "It is a one-of-a-kind resource where book research is still possible," he says. Young was mentored by involved faculty and received scholarships made possible by donations. He says, "My scholarships ensured that I made it through all semesters of college, which otherwise might have been impossible."

MARK PHILBRICK